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Appropriations Minutes
October 23, 2012

Attendance: Cameron Freitag, Programming Board Chair Chelsea Gillyard, Comptroller Yeri Lee, Club Relations Chair Andrea Standrowicz, Yuki, Megan Kennedy

Meeting Commenced: 6:15

Accounting Society

Amount Requested: \$1,465.00

Trophy, Shirts, Food, Food, Decorations, Club Banner

Total Allocated: **\$835.00**

Shirts - \$250

Food - \$255

Food - \$330

The Pride Network

Amount Requested: \$5,000

Andrea Gibson Poetry Night/Gender Theory Workshop

Total Allocated:

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Hammer - \$6.99
Joint Compound - \$3.59
Putty Knife - \$5.97
Nails - \$4.24
Level - \$29.96
Tape Measure - \$9.88
LIRR - \$116.00
Metro Cards - \$36.00
Strobe Light - \$29.98
Masking Tape - \$7.96
Duct Tape - \$6.68
Total--**\$267.22**

Total for the Night: **\$6,209.55**

Meeting Adjourned: 7:33

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Meeting called to order 7:22 P.M.

- I. Introductions
 - a. Attendance
 - i. William J. Finnegan, Ortal Weinberg, Victoria Bohme, Alyssa O'Brien
Brandon Caradonna (just visiting!), Patrick Emile (just visiting!),
 - 1. Alyssa sang "We Are Never Ever Getting Back Together"
 - 2. Brandon sang "Happy Birthday to You"
 - 3. Patrick sang "Campfire Song"
 - b. Game Plan
 - i. Billy will have oversight of Communications
 - ii. Ortal will do Marketing and Advertisement
 - iii. Alyssa will do Online Activity
 - iv. Bohme will do Event Planning
 - c. Additional Assignments
 - i. Billy will attend Rules
 - ii. Ortal will do Programming
 - iii. Bohme's assignment is Club Relations
 - iv. Alyssa will go to Spirit
- II. Communications
 - a. Press Release Day/Press Release
 - i. Wednesday, November 14th, back up day is November 16th
 - ii. In addition to Press Releases, we plan on having...
 - 1. Lanyards
 - 2. Quarter sheets for upcoming events
 - 3. Big Banner
 - iii. Arrange baking—see bonding/"Tell Us How You Really Feel"!
 - b. Press Conference/"Town Hall"
 - i. Want to book an open appearance by SGA Leadership so that general members of the Hofstra Community can question and discuss in a more structured setting
 - ii. We're not sure of the Format, but we're thinking booking a space (outside Hofstra Hall?) where we can set up a podium and the President of SGA can be questioned by the media. Obviously, this is still very, very much in stage one of planning.
 - iii. Questioning format needs to be determined.
 - iv. VERY tentative for November 28th
 - c. Thank You Letters

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- i. The Debate
 - 1.

- 3. Collegiate Link
 - iii. Include research!
 - iv. Talk to Sarah Sicard, due to her having possibly some good publisher software.
 - v. Will hope to have it released online by the end of January.
 - vi. Online publishing is the goal, with hopefully print copies one day.
- III. Marketing and Advertisement
 - a. Suggestions@Hofstra
 - i. Tevon apparently made this flier, so we don't have to worry about that now.
 - ii. Waiting to move forward until we have a Student Services Chair
 - b. Recruitment
 - i. Approximately 10 Senate spots open
 - ii. We need to fill them!
 - c. "Tell Us How You Really Feel" (work with Student Services)
 - i. We're gonna work on bringing this back.
 - ii. Again, waiting till a Student Services Chair.
 - d. Club Events
 - i. For next semester, each month, we are going to try and release a large poster board flier with info on club events!
 - ii. Ortal will be in charge of this initiative.
 - 1. She will be doing this on a more personal level at first, so we can at least start a flier.
 - 2. Others in the committee with friends in clubs will be helping and should report that information to Co-Social Chair Weinberg.
 - 3. Other Senators are more than welcome to do the same.
 - e. SGA Events
 - i. We wish to do something similar with SGA Events!
 - ii. Again, waiting till next semester.
- IV. Online Activity
 - a. Facebook
 - i. Alyssa will update fb at least 3 times a week.
 - ii. Event or not, a status will be updated to keep the attention of our viewers active.
 - iii. Alyssa will begin next week.
 - b. Twitter
 - i. Alyssa will be tweeting about 4-6 tweets a week.
 - ii. Anyone else can tweet after confirmation with Alyssa and Billy.
 - c. Student Affairs Blog
 - i. Kerri Tortarella runs student taffairs blog.
 - ii. We are considering having a PR representative to write an excerpt into her blog each week.
- V. Event Planning
 - a. Bonding
 - i. Game Night
 - 1. Wednesday, November 14th, game night in the game room!
 - 2. SGA'll go. We can bring games. We can play games. It'll be fun.
 - 3. It'll start at 8:30.
 - ii. Paintballing But Not
 - 1. In Long Island City

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2. Approximately 25 minutes away- carpool!
 3. \$29.00 a person
 4. 8 people minimum
 5. Tax exempt form and a letter from the school
 6. Tentative for November 10th
 7. Wear Gloves!
- b. Buddies/Bigs & Littles/Mentors
- i. Ron Singh—David Caputo
 - ii. Yeri Lee—Jesse Lender
 - iii.

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