## o an achonan E, po o a ina o a Corporanon, op ma sa nc a r o Coop r

by Janet Lenag an

at trats earn a co pany today recognition as a great place to wor. And what are the place one of such recognition for an employer's current wor force its about to recruit future talent its competitive edge with a valuar shades prospects for unonzation and employer or the shades prospects for unonzation and employer or the shades prospect to the shades prospect to the shades of the shades of

Many organizations ave a utaneously recognized that erely recruiting talent is it sufficient to antain a competitive advantage, the above as some retentions after endous dever of organization success. As a result any organizations are elebated on retention matrices and education at the ectual capital to reflect and competitive. An interesting aspect of these matrices is that the dentified organization are not the only players in the large effort along the end at the dentified organization are not the only players in the large effort along entry organizations need to broaden that perspective when trying to benefit and resource analge entry organization should be a support of the end of

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