egal historian Lawrence Friedman once pointed out that the unique thing about discrimination based on age is that, unlike that based on race or sex, we all age and eventually become part of the target group. Yet despite this shared feature of the human experience, age discrimination has been a persistent problem in industrialized countries. In his new book, Kerry Segrave has provided us with an illuminating glimpse into the history of the issue in the United States. Drawing upon a wide variety of sources, including media reports, survey data, and a range o